



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

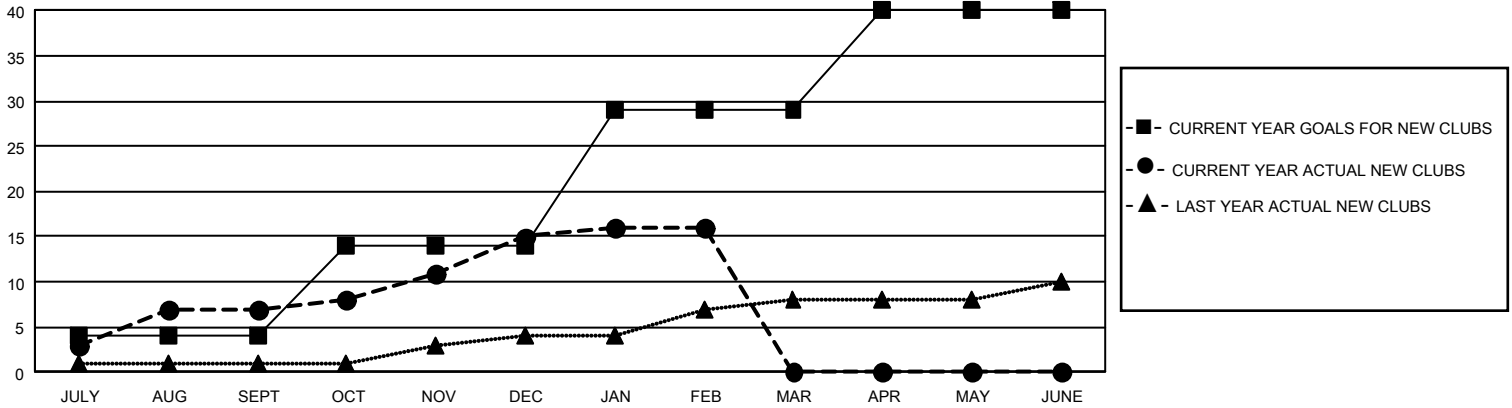
GAT Constitutional Area 2

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

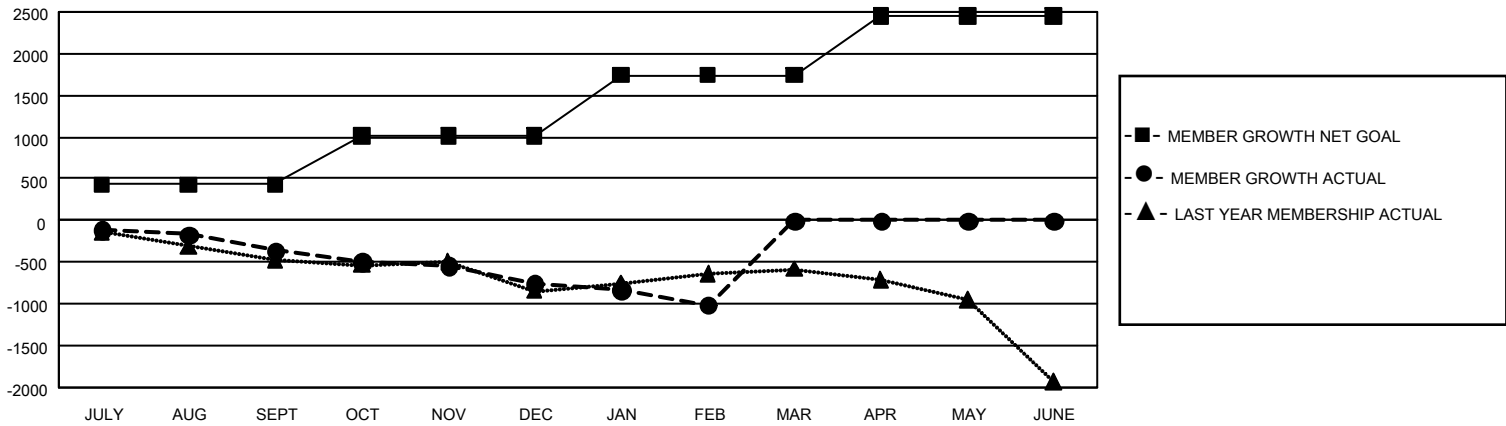
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	12	7	9
OCT/NOV/DEC	30	8	6
JAN/FEB/MAR	45	1	18
APR/MAY/JUNE	33	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	427	682	925
OCT/NOV/DEC	591	1,081	1,381
JAN/FEB/MAR	727	356	550
APR/MAY/JUNE	707	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 33	535 CLUBS OF 1,531 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	23,036 (65.40%)
DECEASED	398	FEMALE	12,187 (34.60%)
CLUB CANCELLED	149	TOTAL FAMILY UNIT MEMBERS 6,874	
OTHER	2,309	FAMILY MEMBERS PAYING HALF DUES 3,518	
TOTAL	2,856		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)